

**99.5 THE WOLF'S "BEAT THE WINTER BLUES"
BLUE MAN VEGAS LLC. DARE TO LIVE IN FULL COLOR**

OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio station KPLX-FM ("Station"), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 3090 Olive Street, Suite 400 – Dallas, TX 75219, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **99.5 The Wolf's "Beat the Winter Blues"** Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

2. Eligibility. This Contest is open only to legal U.S. residents age twenty-one (21) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA"), as defined by Nielsen. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., its parent company, other radio stations serving the Station's listening area, Blue Man Group, Kirvin-Doak Communications, Luxor Hotel and Casino, Impact Marketing & Promotions and their respective subsidiaries, divisions, affiliates and advertising or promotional agencies or individuals involved with the Contest and the immediate family and household members of such individuals are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Contest Period. The Contest will begin at **12:00am Central Time ("CT") on Monday, January 25, 2016** and will run through **11:59pm CT on Friday, January 29, 2016** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.

4. How to Enter and Win. Listen to the Station weekdays from 5:00am CT through 10:00am CT during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 1-888-787-1995. Caller nine (9), or the caller number announced at the time of the contest, to the Station, as determined by the Station in its sole discretion, will have the opportunity to win. Caller nine (9) will have ten (10) seconds, according to the Station's computer, to name five (5) unique things in a specific theme/category as determined by the Station. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

5. Winner Selection. Beginning on January 25, 2016, Station will award one (1) Grand Prize each day during the Contest Period for a maximum of five (5) Grand Prizes to be awarded. Caller nine (9), or the caller number announced at the time of the contest, to the Station, as determined by the Station in its sole discretion, will be the official contestant to have the opportunity to win. The contestant will have ten (10) seconds, according to the Station's computer, to name five (5) unique things in a specific theme/category announced at the time of entry. The Station, and its on-air talent, will be the final judge if all five (5) unique things are in the announced theme/category and clearly stated within the allotted ten (10) seconds. If caller the official contestant is able to name five (5) approved unique things in the announced category within ten (10) seconds, he/she will win the Grand Prize. If the official contestant is unable to name five (5) approved unique things in the announced category within ten (10) seconds, he/she will be disqualified and will not win the Grand Prize and an alternate contestant will be selected to participate. This will continue until a caller is successful. The winning contestant will immediately be notified of winning the Grand Prize and will be contacted using the email address and/or telephone number provided at the time of entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

6. Verification of Potential Winner. POTENTIAL CONTEST WINNER IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. A winner who accepts a prize cannot rescind their acceptance and/or return the prize.

7. Grand Prize. Up to five (5) Grand Prizes will be awarded in this Contest. The Grand Prize is a three (3) day/two (2) night trip for two (2) to Las Vegas, NV to attend one (1) LIVE performance show of Blue Man Group with a behind-the-scenes experience and meet and greet to be held at Blue Man Group Theater at Luxor Hotel and Casino on winner's choice of dates, based on availability at time of date requested. Some blackout dates may apply. Each trip includes: Roundtrip coach airfare for two (2) on an airline of Impact Marketing & Promotions' choice from the major airport closest to the winner's residence in the Continental U.S. (as determined by Impact Marketing & Promotions' in their sole discretion) to Las Vegas, NV (destination city); double-occupancy standard hotel accommodations for three (3) days/two (2) nights (one room, double occupancy, room rate and tax only) at Luxor Hotel and Casino; one hundred dollars (\$100) in the form of a check or Visa gift card towards ground transportation in destination city; and two (2) tickets to attend a live performance of Blue Man Group with a behind-the-scenes experience at Luxor Hotel and Casino. **ARV \$1,950.00.** Actual value of the Daily Prize will vary depending on point of departure and the seasonal fluctuation of hotel rates and airfares. Any difference between the actual value and ARV of the Daily Prize will not be awarded. Winners are responsible for all taxes associated with prize receipt and/or use. Any costs associated with prize receipt and/or use that are not expressly stated above are not included in the Grand Prize and are the responsibility solely of the winner and/or his/her travel companion, as the case may be. Such costs may include, without limitation, ground transportation not specifically referenced as being part of the Grand Prize, meals, incidentals, tips, telephone calls, and other personal costs and expenses not specified herein but relating to the use or acceptance of the Grand Prize. Winner may be required to present a valid credit card to cover any potential personal costs at hotel at time of check in. Airline and hotel regulations and conditions apply. Travel, lodging and tickets are subject to availability, certain restrictions, blackout dates and Sponsor's approval and must be booked not less than twenty-five (25) days prior to the date of travel and, following the establishment of the travel itinerary, such is not subject to change. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.

Grand Prize Trip must be completed by December 18, 2016 (subject to these blackout dates: Friday through Monday of nationally observed holiday weekends and include: February 13, 2016-February 15, 2016; March 21, 2016- April 1, 2016; May 28, 2016-May 30, 2016; September 3, 2016-September 5, 2016; and November 24-November 26, 2016). Travel dates to be mutually agreed upon by winner and Station. Grand Prize winner and his/her travel companion will be required to travel on the identical itinerary, and are responsible for obtaining identification documents and/or other travel documents required for the trip, as well as for complying with all other legal requirements for **travel**. Travel companion must be twenty-one (21) years of age or older before the time of travel. Station or Impact Marketing & Promotions will not replace any lost or stolen tickets, vouchers, certificates or other prize items once they are in the winner's possession. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period.

For all prizes: There is no cash equivalent for the prizes. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner (or parent / legal guardian if winner is a minor) is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential Prize Winner fully complies with these Official Rules. Total ARV of all prizes awarded: Nine thousand seven hundred fifty dollars and no cents (\$9,750).

8. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

9. Publicity. Except where prohibited, participation in the Contest constitutes winner's consent to Station's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

10. Taxes. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

11. General Conditions. Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF

LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

14. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

15. Contest Results. A winners list may be obtained thirty (30) days after the conclusion of a Contest or Sweepstakes by sending a self-addressed stamped envelope to the Contest Sponsor identified below.

CONTEST SPONSOR:

CUMULUS MEDIA HOLDINGS, INC., KPLX-FM, 3090 Olive Street, Suite 400 – Dallas, TX 75219.

Blue Man Group's Dare to Live in Full Color Sweepstakes – Sweepstakes Results c/o Impact

Marketing & Promotions, 19236 Cammie Lane, Tarzana, CA 91356

Requests must be received within 60 days after the Contest Entry Period